

Zohaib Rafique

Full-Stack Designer

UI/UX Designer | Product Designer | Web Designer | Front-End Developer

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Pakistan, 44000

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Summary

With over 15 years of experience, I am a highly skilled and accomplished Senior UI/UX Designer, Product Designer and Front-End Developer. My expertise spans across various areas of web design, graphic design, UI/UX design, and front-end development. I have gained experience in layout design, mobile & desktop (web) applications, landing pages, WordPress website design and development, Ecommerce solutions, logo design, brand identity, prototypes (clickable and simple) and all kinds of wireframing processes.

My technical skills include proficiency in HTML5, CSS3, React.js, Material UI, Bootstrap, Foundation, jQuery, and UI design. I have a strong understanding of quality assurance and best practices in software development. Moreover, I possess working knowledge of Windows and MAC operating systems and have exposure to project management and task management tools such as ASANA, ClickUp, and JIRA.

Experience

Aug 2021 - Present

UX/UI Designer & Front-End Developer - Welbee

Liverpool, United Kingdom | Remote

- Conducting user research to understand user needs, behaviors, and pain points.
- Creating user personas, user flows, wireframes, and high-fidelity prototypes.
- Designing intuitive and visually appealing interfaces that meet user needs and business objectives.
- Collaborating with product managers, and back-end developers to ensure seamless integration of front-end and back-end systems.
- Staying up-to-date with industry trends, best practices, and emerging technologies in UI/UX design.

Jun 2018 - Aug 2021

UX/UI Designer - Taaruff

Rawalpindi, Pakistan

- Create a high volume of layouts and templates for different websites.
- Designing intuitive and visually appealing interfaces that meet user needs and business objectives.
- Ensuring cross-browser compatibility, performance, and accessibility of web pages.
- Communicating with clients about layout and design.

Feb 2017 - May 2018

UI Designer - Kodion Technologies

Islamabad, Pakistan

- Create a high volume of layouts and templates for different websites.
- Design brands and websites for clients of different industries.
- Ensuring cross-browser compatibility, performance, and accessibility of web pages.
- Conducting usability testing and incorporating feedback into design iterations.
- Communicating with clients about layout and design.

Education

2002 - 2006

Bachelors of Science in
Computer Science (BSCS)

2000 - 2002

Intermediate of Science in
Computer Science (ICS)

Skills

Interaction Design
Visual Design
Design System
Mindmapping
User Journey
Wireframing
UX Writing
Prototyping
WordPress
Reactjs
Material UI
Bootstrap
HTML/SCSS/CSS

Feb 2014 - Jan 2017

Senior Web Designer - Taaruff

Dubai, United Arab Emirates (UAE) | Remote

- Collaborating with clients or stakeholders to define project goals and requirements.
- Designing website visuals including graphics, typography, and color schemes.
- Creating website templates and mockups using design software such as Adobe Photoshop and Sketch.
- Ensuring that website designs are visually appealing, intuitive, and easy to navigate.
- Ensuring that website designs are responsive and optimized for various devices and screen sizes.

Dec 2012 - Feb 2014

Senior Graphic & Web Designer - Softnex Logix

Islamabad, Pakistan

- Design explorations for user interfaces and related visual design.
- Creating design concepts and wireframes for website layouts and user interfaces.
- Ensuring that website designs are visually appealing, intuitive, and easy to navigate.
- Ensuring that website designs are responsive and optimized for various devices and screen sizes.

Jul 2011 - Nov 2012

Graphic & Web Designer - Payless Web Solutions

Rawalpindi, Pakistan

- Create a high volume of layouts and templates for different websites.
- Establishing design guidelines, standards, and best practices for websites.
- Testing and improving the design and functionality of websites.
- Incorporating functionalities and features into websites, such as navigation, buttons, forms, etc.
- Preparing design plans and presenting the website structure to clients.

Dec 2009 - Jul 2011

Web Designer - Hybrid IT Services

Rawalpindi, Pakistan

- Designing website visuals including graphics, typography, and color schemes.
- Creating website templates and mockups using design software such as Adobe Photoshop and Sketch.
- Ensuring that website designs are visually appealing, intuitive, and easy to navigate.
- Preparing design plans and presenting the website structure to clients.

Jun 2008 - Dec 2009

Web Developer - MIR Solutions

Islamabad, Pakistan

- Developing website functionality and features using programming languages such as ASP.Net and C#.
- Ensuring that websites are optimized for search engines, site speed, and accessibility.
- Collaborating with designers, product managers to ensure seamless integration of design and functionality.
- Troubleshooting and debugging website issues.

Tools

Figma
Adobe XD
Invision Studio
FigJam/Miro
Adobe Creative Cloud
Jira
Slack
Blender
GitHub
VS Code

Competence

Self Training & Development
Knowledge Sharing
Collaborative Thinking
Methodical Approach

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